



APRIL Group's investment in state-of-the-art paper making technology expands our capabilities to meet the growing demand from printers, converters and publishers for high quality professional printing paper products. Our paper making machines operate best-in-the-class efficient processes, minimizing water and energy consumption providing for long-term sustainable production of paper while minimizing environmental impact.

	Benefits*	APRIL Group's Papermaking features
<p><b>Quality</b></p>	<ul style="list-style-type: none"> <li>Excellent <b>reading experience</b></li> <li>Superior <b>Print Quality</b></li> </ul>	<ul style="list-style-type: none"> <li>High refractive index due to superior quality fillers, which are produced in-house.</li> <li>In house pigment &amp; ink retention agent, coupled with advanced automation enables least Wet/Dry density variation for better predictable print results.</li> </ul>
<p><b>Productivity</b></p>	<ul style="list-style-type: none"> <li>Up to 30% fewer <b>Press stoppages</b></li> <li>Up to 35 % higher <b>Machine speed</b></li> </ul>	<ul style="list-style-type: none"> <li>Customised water-repellent chemical + Paper that is free of static electricity results in substantially reducing the unwanted press stoppages.</li> <li>Best refining system provides better fibrillation, leading to less vessel picking, reducing blanket washes</li> <li>Fibre with high density population, accurately controls paper anisotropy, which results in superior, dimensionally stable paper, for high speed printing.</li> </ul>
<p><b>Costs</b></p>	<ul style="list-style-type: none"> <li>Reduced <b>Paper wastage</b> – <b>Min savings of USD 6</b></li> <li>Fewer <b>Press stoppages</b> – <b>Min savings of USD 26</b></li> <li>Higher <b>Machine speed</b> – <b>Min savings of USD 18</b></li> </ul>	<ul style="list-style-type: none"> <li>High quality fibre &amp; filler</li> <li>Cutting edge refining technology</li> <li>Advanced process automation and quality control systems</li> </ul>

\* Based on benchmarking studies under controlled conditions, subject to change.

### Printing & Publishing Paper

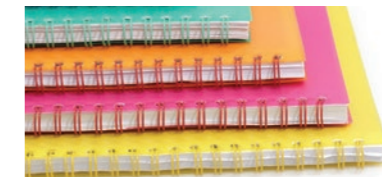
APPLICATION:  
Offset

FORMAT:  
WebFed and SheetFed

### Product Solutions



Premium paper designed for full colour, high speed offset machines for best quality print jobs.



Premium quality paper for writing grade products like diaries, exercise books and notebooks.

### Digital Paper

APPLICATION:  
Digital Printing and Ink-Jet

FORMAT:  
WebFed and SheetFed

### Product Solutions



Superior quality paper enhanced with ProDigi™ HD Print Technology to print full colour on modern high speed inkjet machines for print-on-demand, variable data, transactional and trans-promotional print jobs.



APPLICATION:  
Hybrid Printing (Offset and Digital)

FORMAT:  
WebFed and SheetFed



High quality paper for hybrid printing (offset + laser/inkjet) to print stationery, variable data, envelope, transactional and trans-promotional jobs.

APPLICATION:  
Digital Printing and Ink-Jet

FORMAT:  
WebFed and SheetFed



Premium paper for full colour, dry-toner (xerographic) paper for Engineering plotter roll, transactional and trans-promotional print jobs.





## Achieve Higher Quality with APRIL Group's Printing & Publishing Paper and Digital Paper

APRIL Group's **Printing & Publishing Paper** offers

- Excellent reading experience
- Superior print quality
- Fewer press stoppages
- Higher machine speed
- Reduced paper wastage

Printers, Publishers and Convertors across 110 over countries choose to use our products for high quality results on modern high speed Web and Sheet-fed and Converting machines.

APRIL Group's **Digital Paper** offers the best reading experience with exceptional optical qualities in terms of opacity, shade and brightness. Our Digital Paper products are enhanced with ProDigi™ HD Print Technology to save up to 18% of ink use while providing smudge free printouts with vibrant colours and crisp lines.



Superior **print quality & reading experience**



Up to **30% higher productivity**



Minimum **savings of USD 50 per MT**

† Based on benchmarking studies under controlled conditions, subject to change.



### Printing & Publishing Paper



Offset premium paper for modern offset machines



For writing grade products



Economical paper for printers and convertors



For wide range offset machines

### Digital Paper



For Hybrid printing (offset & laser/inkjet) enhanced with ProDigi™ HD Print Technology



For modern high speed continuous feed inkjet printers enhanced with ProDigi™ HD Print Technology



For plotter rolls and laser printing products



## PRINTING & PUBLISHING PAPER DIGITAL PAPER

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